



GAME PLAN

MINNESOTA LOTTERY

GREAT TO GIVE. EVEN BETTER TO GET!

This holiday season, your customers aren't just shopping for the perfect gift – they're looking for a little extra sparkle to share! The go-to gift this holiday season is scratch games from the Minnesota Lottery. Check out the fun and festive tickets that will help make the holidays (and your sales!) shine:

30 DAYS OF WINNING / \$10

- Printed on holographic paper
- 30 chances to win up to \$200,000
- Currently a gold ticket, with a blue version coming out later this winter

When your players pick up these holiday games as gifts, remind them to also treat themselves, because scratch games are the gift that keeps on giving... to others and to themselves.

Gift Responsibly / Encourage your players to gift responsibly this holiday season. Lottery tickets can make great gifts for just about anybody on their list, but there is one big exception: lottery tickets are not for kids. Remember, lottery players must be 18 or older to play. Please be diligent in checking your customers' IDs when they purchase or redeem lottery tickets.

HOLIDAY \$500s / \$5

- Printed on holographic paper
- Loaded with \$500 top prizes
- Three festive scenes

HOLIDAY WISHES / \$2

- Pine scented to help spruce up any gift
- Printed on holographic paper
- Win up to \$10,000

STOCKING STUFFER / \$1

- Built in gift tag, making gift giving easy
- Win up to \$5,000
- Three festive scenes



RAFFLE TICKETS SELLING FAST!

Minnesota Millionaire Raffle® tickets are in high demand and selling quickly (and may be sold out by the time you read this)! Here are a few things to know as we fly through one of our most popular games:

- A countdown will begin on LottoVision when less than 30 percent of Raffle tickets remain. A countdown pop-up will also appear on your lottery terminal.
- When all 1,000,000 tickets are sold, you will be notified via your lottery terminal. Please remove any Raffle point-of-purchase materials currently on display at that time.
- Winning numbers will be announced January 1, 2026. Players can find winning numbers at mnlottery.com. Keep an eye out for where the winning tickets were sold. The businesses that sell the \$1 million winning tickets will each receive a bonus check for \$5,000!



SCAN THIS BARCODE TO
CHECK TICKETS ON LOTTERY APP



#123-ABCD-456%-EFGH-789#-IJKL

IT'S RAFFLE TIME!
20 YEARS - 20,000 PRIZES
INCLUDING TWO
\$1 MILLION WINNERS
ON NEW YEARS DAY!

Your Raffle Ticket Number is:

0654146

\$10.00

Winning Raffle numbers
posted at mnlottery.com
on January 1, 2026!

HAVE A QUESTION? WE'RE HERE TO HELP.

For help with accounting services, ticket status inquiries, ticket orders, point-of-purchase materials, lost or stolen tickets, mobile app, Retailer Service Portal and lottery equipment relocation/removals contact:

Lottery Customer Support

651-635-8273

1-888-568-8379

Follow prompts.

Customer support staff are available Monday – Friday 8 a.m. – 4:30 p.m. Please leave a message during non-business hours. Calls regarding stolen tickets are answered 24/7/365 and handled quickly.

For help with lottery equipment issues and lottery equipment communication issues contact:

Brightstar (IGT) Hotline

1-888-487-9200

24 hours a day; 7 days a week

Misprinted Ticket Reminder

If you need to report a misprinted lotto ticket, call Customer Support at 651-635-8273 and follow prompts. If you leave a message, your call will be returned as soon as possible.

Problem Gambling Helpline

1-800-333-HOPE

Text HOPE to 53342

[GetGamblingHelp.com](https://www.getgamblinghelp.com)

Alternative Formats

This publication is available in alternative formats to individuals with disabilities by calling 651-635-8273 or 888-568-8379.

SCRATCH GAME SNAPSHOT

In addition to our holiday games, the winter fun keeps going with a flurry of new games that launch November 4:



Power Shot Multiplier / \$20

Take a shot at winning up to \$500,000. Plus, any winning prize could be multiplied by up to 20 times! Ready to say I'MN?



Winter Fun / \$5

With four different scenes to help players waddle into winter joy, Winter Fun is the coolest way to win up to \$100,000.



Polar Wonderland / \$3

Chill out with a game that's snow joke! This game is a winter escape offering a chance to win up to \$30,000.



Blizzard Bucks / \$2

Pocket up to \$15,000 in cool cash with this frosty game. With prizes piling up like fresh snow, this is a blizzard your players will want to be caught in!



LOTTERY RETAILERS DRAW UP WINNING PLAYS

TAILGATING, TOUCHDOWNS & TICKETS

Retailers throughout the state worked with their sales reps to run Minnesota Vikings themed tailgating events. They gave away Minnesota Vikings scratch tickets, lottery swag, and other fun prizes to help increase sales and drive excitement at their business. Check out our tailgate pics below to see the highlights!

GET IN ON THE FUN!

Run your own tailgating event to draw in customers. Consider giving away Minnesota Vikings scratch tickets, game day snacks, and other fun prizes. Talk to your lottery sales rep for different promotional ideas that can help increase your sales and commissions.



SCRATCH GAME RETURN POLICY CHANGE



IMPORTANT

Effective December 1, 2025, the Minnesota Lottery will no longer accept the return of expired, unscratched scratch tickets (full or partial packs) for return and credit.

Please make sure you review your inventory regularly to ensure your unused scratch tickets are returned promptly when a game ends. Game-end information can be found on our website at mnlottery.com/retailers/retailer-tools, on lottery terminal forced messages at game start, and in the monthly Scratch News flyer sent with each point-of-sale kit. If you would like additional information, please contact Customer Support Services at 651-635-8273 or 888-568-8379.

Aguilas Convenience Store / Brewster

Asian & Nepali Market / St. Paul

Bagley Petroleum, Inc / Bagley

Beach Bar / Lake St. Croix Beach

Broadway Gas Stop / Minneapolis

Cheers Liquor / Albert Lea

Cub Wine & Spirits / Burnsville

Everest Apollo Mapleton, LLC / Mapleton

Everest Apollo Waseca, LLC / Waseca

Falls Liquor, Inc / Minneapolis

Fast Lane / Owatonna

Grove Tobacco / Cottage Grove

Hamro Bazaar, LLC / Maplewood

Karen Grocery, Inc / St. Paul

Karenni Grocery Store / Maplewood

Kiester Liquor Store / Kiester

La Flor de Mayo Mercado / Owatonna

Liquor Barrel / Crystal

Mid West Dabbin' Cabin / Baudette

Mid West Dabbin' Cabin / International Falls

Mid West Dabbin' Cabin / Park Rapids

Mid West Dabbin' Cabin / Walker

Prairie Liquor / Belle Plaine

Quick 8 Mart, LLC / Minneapolis

RJ's Market & Liquor, Inc / Coleraine

Savanna Portage Restaurant and Bar / Floodwood

Sunsoul, LLC / Bloomington

Super USA / Minneapolis

Verndale Grocery and Tobacco, LLC / Verndale

Ya Bricks Snacks and Tobacco / St. Paul



WELCOME NEW RETAILERS!

Thanks for saying I'MN and getting in on the fun. We're excited to have you as part of the Minnesota Lottery retailer network!



Minnesota Lottery
2645 Long Lake Road
Roseville, Minnesota 55113
mnlottery.com
Liz Smith, Managing Editor
Megan Oelschlager, Graphic Designer

SNEAK PEEK: DECEMBER'S NEW SCRATCH GAMES

ON SALE DECEMBER 2, 2025

2026 / \$5

Ring in the new year with up to \$50,000

Cash Train / \$10

Win up to \$200,000

Cosmic Crossword / \$3

Shoot for the moon and land \$25,000

Top Secret Crossword / \$20

It's no secret the top prize is \$300,000

