



GAME PLAN

MINNESOTA LOTTERY

CELEBRATING 20 YEARS OF RAFFLE!

It's back! The Minnesota Millionaire Raffle tickets go on sale Tuesday, October 21st and to celebrate the 20th anniversary of this game, we're going BIG! For the first time ever, we will be offering one million tickets. Plus, more than 20,000 prizes are up for grabs and the overall odds of winning a prize are even better than last year! While this game is a fan-favorite (especially to give as gifts), it's also a great way to attract new players. Your October point of purchase kit will include messaging that can be placed right away to build anticipation – don't forget to put up your new lotto odds poster. Whether you're a seasoned vet when it comes to selling Raffle, or if you've never heard of it, here are some quick facts to help you learn more about the game!

- As mentioned above, sales will begin on Tuesday, October 21, 2025.
- There will be a total of 1,000,000 tickets.
- Tickets cost \$10 each.
- Sales end December 31, 2025, but tickets have sold out early every year.
- *Last year tickets sold out in record timing – 15 days after game launch!*

- There will be 20,000 cash prizes awarded.
- Forty (40) \$20,000 prizes will be given out.
- Overall odds are 1 in 50.00.
- There are many prize tiers ranging from \$50 to \$1,000,000.
- For a full chart of cash prize levels and number of prizes available, head to mnlottery.com.
- The drawing results will be announced on January 1, 2026.
- Just like any other Lottery game, players must be 18 years or older to purchase a Raffle ticket.
- Remind your players to keep it fun and play responsibly – it only takes one ticket to win!

The retailers that sell the \$1 million winning tickets will each receive a \$5,000 bonus!



POWERBALL® RUN

A HISTORIC RUN!

At the end of August/early September we hit historic levels with Powerball – not only was it the longest Powerball run ever, but it was the second largest jackpot in history!

On behalf of the Minnesota Lottery, we would like to thank you for your hard work during this recent Powerball run. Money generated from these Powerball sales (and all other lottery sales) will help fund programs that positively impact the lives of all Minnesotans. Every penny spent playing the lottery adds up to a better Minnesota and we couldn't do it without you!

Check out some of the big Powerball prizes won in Minnesota during this run:

- (2) \$1,000,000 winners
- (2) \$150,000 winners
- (1) \$100,000 winner
- (17) \$50,000 winners

As a reminder, retailers that sell big winners get a bonus check. With so many winning moments, your next bonus could be just around the corner!



CELEBRATING BIG WINS!

Casey's General Store in Waseca sold a \$77,777 Sapphire 7s winner!

MILLION DOLLAR SALES CLUB – AN ELITE GROUP!



Executive Director, Adam Prock and Lottery Sales Rep, Craig McCarrell presenting the award to Suraj's Pump & Munch

Congrats to the 23 retailers that earned a spot in our Million Dollar Sales Club! These retailers earned this achievement by selling \$1 million or more in lottery tickets during fiscal year 2025. This year, we had 22 repeat earners and one new club member. We'd like to give a special shoutout to Suraj's Pump & Munch in Austin, Minnesota for joining this elite group! We want to give a big thanks to the staff at these stores who support the lottery because we believe every penny spent playing the lottery adds up to a better Minnesota and we couldn't do it without you!

Check out the full list of club members below:

Winners Corner / Newport

Players Café / Minneapolis

Orton's Holiday #3804 / Moorhead

Airport MSP (Lottery Kiosk) / St. Paul

M & H Gas / Moorhead

East Grand Station / East Grand Forks

Cub Foods / St. Louis Park

Cub Foods / West St. Paul

Cub Foods / Brooklyn Center

Cub Foods / Maple Grove

Cub Foods (Lake Street) / Minneapolis

Cub Foods / Crystal

Kwik Trip #1169 / North St. Paul

M & H Gas / St. Paul

BP on Rice / St. Paul

Cub Foods / Roseville

Cub Foods (Southdale) / Edina

Kwik Trip #152 / Vadnais Heights

Cub Foods / St. Anthony

Kwik Trip #812 / Andover

Kwik Trip #1017 / Anoka

Kwik Trip #824 / Winona

HAVE A QUESTION? WE'RE HERE TO HELP.

For help with accounting services, ticket status inquiries, ticket orders, point-of-purchase materials, lost or stolen tickets, mobile app, Retailer Service Portal and lottery equipment relocation/removals contact:

Lottery Customer Support

651-635-8273
1-888-568-8379
Follow prompts.

Customer support staff are available Monday – Friday 8 a.m. – 4:30 p.m. Please leave a message during non-business hours. Calls regarding stolen tickets are answered 24/7/365 and handled quickly.

For help with lottery equipment issues and lottery equipment communication issues contact:

Brightstar (IGT) Hotline

1-888-487-9200
24 hours a day; 7 days a week

Misprinted Ticket Reminder

If you need to report a misprinted lotto ticket, call Customer Support at 651-635-8273 and follow prompts. If you leave a message, your call will be returned as soon as possible.

Problem Gambling Helpline

1-800-333-HOPE
Text HOPE to 53342
GetGamblingHelp.com

Alternative Formats

This publication is available in alternative formats to individuals with disabilities by calling 651-635-8273 or 888-568-8379.

SCRATCH GAME SNAPSHOT

Encourage your players to get their holiday shopping done early this year with our new holiday scratch games. These are great to give, but even better to get! Plus, they don't require wrapping which makes gift giving even easier.

Check out all the fun holiday games that are launching October 7:



30 Days of Winning / One day of winning isn't enough – try 30 Days of Winning for a chance to unwrap up to \$200,000.



Holiday 500's / Loaded with \$500 top prizes and 3 festive scenes. Now that's a lot of holiday cheer!



Holiday Wishes / Ready to spruce up the season? Well, your wish is about to come true! This game is pine-scented and will be sure to keep your store festive throughout the whole holiday season.

Make your sales sparkle! These tickets are printed on holographic paper and will help the season shine.



Stocking Stuffer / The easiest gift to give – this ticket has a built-in gift tag and doesn't require wrapping. Plus, players can stuff their stocking with a chance to win up to \$5,000.



Remind your players that festive fun doesn't end with one scratch! They can get another chance at holiday cheer by entering non-winning tickets at mnlotttery.com or on our mobile app. All four holiday games have a second chance to win prizes that are snow joke, like cash or frosty fresh prize packs!





KEEPING ACCURATE INVENTORY

The Minnesota Lottery Security Team would like to remind you to keep accurate inventory on lottery products as they provide critical information to our team if/when an investigation is needed. Our investigators work more efficiently with local law enforcement when records are correct and up to date. Contact Customer Support or talk to your lottery sales rep for inventory resources or ways to help protect yourself from potential theft or shortages such as implementing SmartCount or other best practices recommended by the lottery.



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SNEAK PEEK: NOVEMBER'S NEW SCRATCH GAMES

ON SALE NOVEMBER 4, 2025

Blizzard Bucks / \$2

Win up to 10 times. Ready, set, SNOW

Polar Wonderland / \$3

A shot at \$30,000.

Winter Fun / \$5

Win up to \$100,000 in cold hard cash

Power Shot Multiplier / \$20

\$500,000 top prize

*The holiday season is right around the corner,
and winter scratch games make great gifts!*

