

INTRODUCING

FAST PLAY SM

As a reminder, Progressive Print-N-Play® is rebranding to Fast Play™. With new price points and an additional game being offered, there’s something for every player! Here’s all you need to know about this change:

- ♦ Fast Play is scheduled to launch at the end of March, at which point Progressive Print-N-Play will end. Details will be provided as project progresses.
- ♦ Fast Play will have four games – Bingo, Crossword, Slots, and X the Cash — each available at \$2, \$5, \$10 and \$20 price points.
- ♦ Just like Progressive Print-N-Play, Fast Play’s jackpot is progressive and will grow with every ticket sold.
- ♦ Fast Play’s starting jackpot will be \$50,000, compared to Print-N-Play’s \$5,000 starting jackpot!
- ♦ Fast Play tickets cannot be canceled.

PRICE	% OF JACKPOT	BINGO	CROSSWORD	SLOTS	X THE CASH
\$2	10%	Classic Bingo	Crossword	Jackpot Slots	5X the Cash
\$5	25%	Diamond Bingo	Bonus Crossword	Super Jackpot Slots	10X the Cash
\$10	50%	Wild Bingo	Jumbo Crossword	Mega Jackpot Slots	20X the Cash
\$20	100%	Lucky Symbol Bingo	Ultimate Crossword	Ultra Jackpot Slots	50X the Cash

GAME SUPPORT

Your April POP kit will include everything you need to promote Fast Play. Keep your eye out for the Fast Play large sticker, poster, and tower topper arriving next month.

FAST PLAY, FAST FUN!

To help you get in the game and promote Fast Play sales, we’ve included puzzle pens in this kit for you to use or share.



Must be 18+ to play.

MARCH MERCHANDISING PLAN

Place:

- Ticket Checker Card
- Counter Scratch Display Sticker
- 4x4 Tickets (vending machine/ticket dispenser)

Keep:

- Any WINter pieces

See other side for more tips/ideas.

SHOPPING



Posters

PLAY CENTER

Update the Lottery Information board, if needed. Place the new games card on the ticket checker. Ensure the brochure/play slip holder is full.



Lottery Information Board



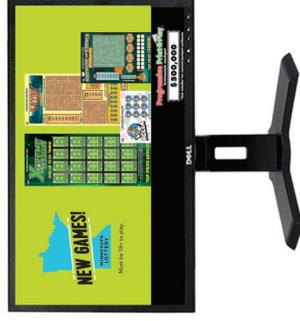
Ticket Checker

TRANSACTION

Replace the Counter Scratch Display Sticker.



Counter Scratch Display Sticker

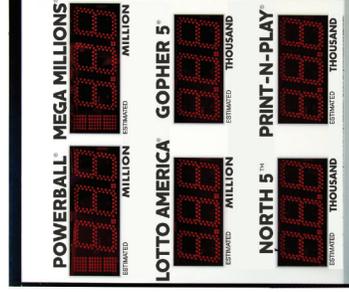


Lottovision

ENTRY



Entrance Decal



Jackpot Sign

EXTERIOR

Contact your Lottery rep for exterior signage ideas.

