



GAME PLAN

MINNESOTA LOTTERY



MINNESOTA ARTIST SERIES IS BACK!

Launching April 7th is the newest member of the Minnesota Artist Series lineup - Forest Fortune! This \$5 scratch game was designed by local Minnesota artist, Chuck U and is rooted in local art and fun. He created three un-be-leaf-ably fun ticket designs that will be a great way to boost your sales! The Minnesota Lottery is proud to work with Minnesota artists to create one-of-a-kind ticket designs that highlight their incredible talent and create fun scratch games for everyone to enjoy.

With a chance to win up to \$100,000, this game is worth going out on a limb for and we think your players are going to love it. So, encourage anyone who is interested in this game to pick up more than one ticket so they can see all three whimsical scenes and then you can watch your commissions grow even quicker!

Plus, there's a second chance for more fun!

Players can enter any non-winning tickets online at mnlottery.com or on our app for an opportunity to win cash, Forest Fortune swag, and more!



IT ALL ADDS UP TO A BETTER MINNESOTA

April is Beneficiary Month at the Minnesota Lottery – a time to spotlight the impact Lottery dollars have across our state and to celebrate the role retailers play in making it possible. This year’s campaign theme, “It All Adds Up to a Better Minnesota,” perfectly captures the power of every ticket sold. Each purchase may seem small on its own, but together, they create something truly meaningful for communities statewide.

Every cent counts. With each transaction at your counter, you’re helping generate funds that support important programs and initiatives. Retailers are essential partners in the Lottery’s mission, and Beneficiary Month is a reminder that your daily efforts make a huge impact.

Thanks to the support of players and retailers, the Lottery has been able to generate \$4.3 billion for good causes over 36 years. You can see the positive effects of Lottery dollars in every corner of Minnesota – supporting outdoor and environmental initiatives, responsible gambling programs, and other important state programs that strengthen our communities.

As we celebrate Beneficiary Month, we encourage you to share the message with your players: it all adds up. Together, we are building a better Minnesota, one cent at a time.

MINNESOTA
LOTTERY
MNL.OTTERY.COM

MINNESOTA
FAST PLAY
\$2
CROSSWORD

SCAN THIS BARCODE TO
CHECK TICKETS ON LOTTERY APP

0000-0000-0000-0000-0000-0000
0000-00000000-000000
000000

ESTIMATED PROGRESSIVE JACKPOT:
\$XXX,XXX.00

\$2 game pays 10% of the jackpot=\$XXX,XXX.00
\$5 game pays 25% of the jackpot=\$XXX,XXX.00
\$10 game pays 50% of the jackpot=\$XXX,XXX.00
\$20 game pays 100% of the jackpot=\$XXX,XXX.00

HOW TO PLAY

FAST PLAY REMINDER

Fast Play launched on March 26th and to help support the new game name, your April POP kit will include a poster, sticker, and tower toppers that will help encourage your players to pick up a ticket. Also included are lotto odds posters - there’s now a separate odds poster for Fast Play in addition to the standard lotto odds poster. Make sure to place these posters as it’s a legal requirement to have them posted at all times. Get ready for Fast Play - more instant win action and bigger jackpots because fun shouldn’t wait!

SCRATCH GAME SNAPSHOT



**3 GAMES ARE LAUNCHING APRIL 7TH
SO GEAR UP FOR SOME FUN!**

Forest Fortune

Ready to branch out and score big? Players can win up to \$100,000 and you can bring in a \$500 bonus check for selling the top prize! That's worth going out on a limb for.



Lucky Stars

This game lights up the night sky. Suggest to players who like to take their time scratching - if the stars align, they can pocket up to \$30,000!



Minnesota Cash Blowout

Looking to offer a game with lots of action? This one has over \$9.5 million in \$50 and \$100 cash prizes. Plus, overall odds are 1 in 9.90.



SNEAK PEEK: MAY'S NEW SCRATCH GAMES

**SEE WHAT'S COMING UP NEXT!
ON SALE MAY 5, 2026**

Break The Bank / \$2
10x to win up to \$10,000.

Crossword Multiplier / \$3
3 bright, spring scenes with prizes that multiply into full bloom.

Struck by Luck / \$5
When luck strikes; it strikes big!
\$100,000 top prize.

Fortune / \$20
\$500,000 top prize is in someone's future.



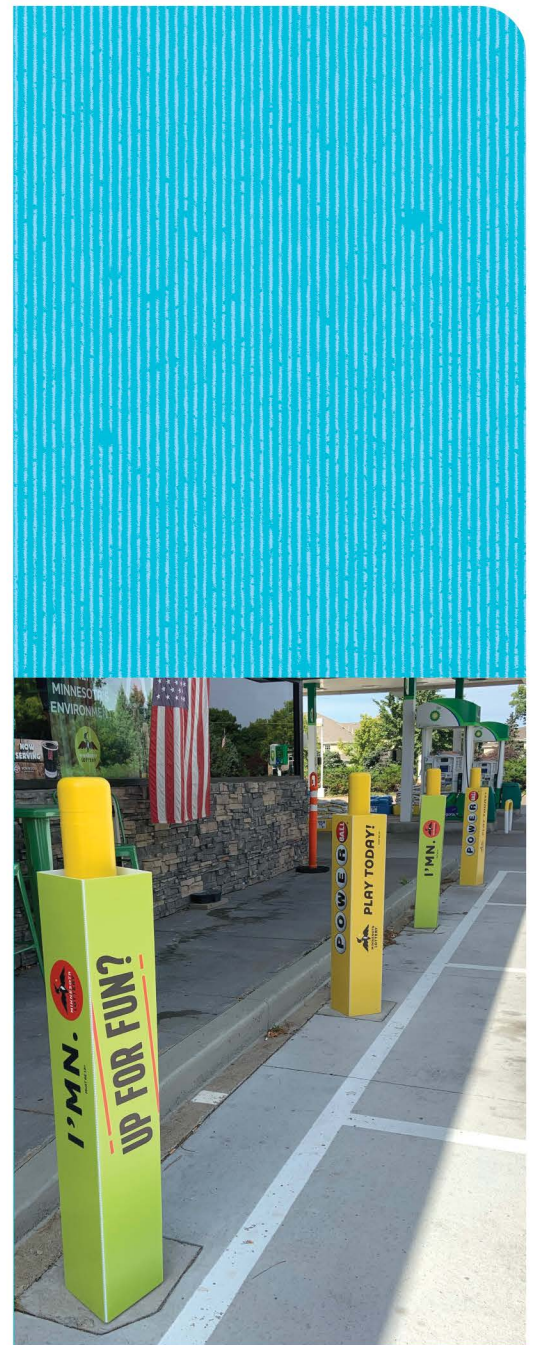
SPRING CLEAN UP

With winter coming to an end, now is a great time to get ahead of spring cleaning. Here are some reminders that will help keep things fresh and encourage sales:

- **Remove any old POP** – Look around your store and remove any old POP materials such as Vikings, Raffle, Holiday, and WINter games. Keep all Fast Play and Forest Fortune pieces placed to encourage sales of these new games!
- **Update your outdoor signage** – If you have any pieces that are outdoors or see a lot of sun, check to make sure they aren't faded or ripped and if they are, talk to your sales rep about getting new pieces placed.

Don't have any outdoor signage? Ask your sales rep for some to grab the attention of your customers and bring in more foot traffic.

- **Ask for the sale** – Point out new games, big jackpots, and 2nd chance opportunities – including our newest scratch game – Forest Fortune!
- **Play the sample tickets** – Try out the void tickets included in the monthly POP kits to better understand the new scratch games in order to answer player questions.
- **Stock up on evergreen materials** – Make sure you have lottery-provided materials like problem gambling brochures, how to play brochures, and play slips stocked in a visible, easily accessible location.



WINNING MOMENT – HOLIDAY STATIONSTORE IN NEW HOPE



In late February, a player won the \$95,591 North 5 jackpot and he couldn't stop talking about the store where he bought his ticket! The winner specifically called out the Holiday Stationstore on 42nd Ave. N in New Hope for having great customer service. He continues to return to this Holiday location time and time again, not just out of habit, but because he genuinely appreciates the friendly, reliable customer service that keeps him coming back. Thank you for making lottery players feel welcomed and appreciated!

RETAILER BONUS CHECKS

Check out some of our other recent big wins!



Holiday 171165 in Mankato



Kwik Trip in Norwood Young America



Kwik Trip in Mineral Springs

Do you have any winning lottery moments that you want to share? Talk to your lottery sales rep to submit a picture or story and you could be featured next!

HAVE A QUESTION? WE'RE HERE TO HELP.

For help with accounting services, ticket status inquiries, ticket orders, point-of-purchase materials, lost or stolen tickets, mobile app, Retailer Service Portal and lottery equipment relocation/removals contact:

Lottery Customer Support

651-635-8273

1-888-568-8379

Follow prompts.

Customer support staff are available Monday – Friday 8 a.m. – 4:30 p.m. Please leave a message during non-business hours. Calls regarding stolen tickets are answered 24/7/365 and handled quickly.

For help with lottery equipment issues and lottery equipment communication issues contact:

Brightstar (IGT) Hotline

1-888-487-9200

24 hours a day; 7 days a week

Misprinted Ticket Reminder

If you need to report a misprinted lotto ticket, call Customer Support at 651-635-8273 and follow prompts. If you leave a message, your call will be returned as soon as possible.

Problem Gambling Helpline

1-800-333-HOPE

Text HOPE to 53342

GetGamblingHelp.com

Alternative Formats

This publication is available in alternative formats to individuals with disabilities by calling 651-635-8273 or 888-568-8379.



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CHECK OUT THE FUN INSIDE!

FROM A NEW MINNESOTA ARTIST SERIES SCRATCH GAME TO
RETAILER SPOTLIGHTS AND BONUS PHOTOS, OPEN TO READ
MORE ABOUT ALL THE FUN THAT'S ON THE HORIZON WITH
THE MINNESOTA LOTTERY!

